



910 W Palo Verde Street
Gilbert AZ 85233
480.219.9069
www.910west.com

Blog Post Worksheet

1. **ARTICLE HEADLINE** Describe your article in 120 characters or less.

2. **YOUR MAIN POINT** Choose just 1.

3. **SECONDARY POINTS** Not necessary, so you can skip.

4. **SEARCH TERM** Include in your headline, 1 to 2 subheads and 3 more times in body.

5. **SUBHEADS** You can have up to 3.

6. **GRAPHIC/PHOTO**

7. **RESOURCES OR LINKS** Includes other blogs, bloggers, news articles, etc.

8. **CALL TO ACTION** How will you get comments or feedback?
